HELP ROCKLAND KIDS IN NEED THIS WINTER!

KEEP A ROCKLAND CHILD WARM THIS WINTER!

Let's join together to bring warmth and cheer to local kids.
THE TARGET TEAM INITIATIVE:

Get Involved!
JOIN THE KOAT KREW

KEEP A CHILD WARM
THIS WINTER!

GIVE $20, THE COST OF A NEW COAT FOR A CHILD!
Donate online at www.peopletopeopleinc.org/koatkrew
Your donation is doubled by us! Every sponsored coat will be matched, dollar for dollar, by The Target Team of Keller Williams Valley Realty!

DONATE YOUR NEW KIDS’ COATS FOR A CHILD IN NEED!
Call us at 845-354-0000 to arrange a pickup

Winter is an especially difficult time for underprivileged kids. For many kids within Rockland, a coat is a luxury their parents can’t afford. Aside from the awkwardness a child feels when they’re different than their peers, repeated exposure to the elements leads to more colds, more illnesses, and more days of missing school.

Help keep a child on the path to success!
By joining with the Koat Krew and donating a coat, you’ll directly impact a Rockland child by enabling them to stay in school and achieve their potential.

People to People is partnering with The Target Team to help get more kids in coats! Donate your new kids’ coats, or sponsor a coat at cost price. The coats will be distributed to kids at our Giveaway event, where kids in need will be able to choose a coat from the racks, just like any other child. Every coat sponsored will be doubled by The Target Team, so one donation will keep 2 kids warm!

ABOUT US:
People to People is Rockland County’s largest food pantry. For decades, we’ve been assisting our community’s most vulnerable families, anxious seniors and worried veterans. All of us at People to People believe that by helping our neighbors meet their basic needs we make our world and our community a better place.

LAUNCHED BY:
The Target Team of Keller Williams Valley Realty: Since 2015, The Target Team has been helping local Rockland families achieve their dreams of becoming homeowners. We’re proud to be giving back to the community we love. As a socially responsible Real Estate Team, we look to make an impact where it will really be felt, and give directly to those in need.