

*Down the Shore*  
*A Party for People to People*



*Sunday June 3<sup>rd</sup>, 2018*

*5 to 9 p.m.*

**Recognizing**

**M&T Bank-** Corporate Leadership Award

**The Nyack Center-** Community Leadership Award

**The Get Saucy Gang-** Friends of People to People Award

Lou Falco, Jen Laird White, Tom Brizzolara,

Dorothy Filoramo and Paul Piperato

**Funds raised through Rockland Down the Shore will shore up People to People's efforts to help struggling Rocklanders put food on their tables.**

### *Sponsorship Opportunities*

#### **Life Preserver Presenters Sponsor - \$15,000**

VIP Seating for one table of ten, logo on the auction website, sponsor listing on event printed materials including invitation and journal, event signage recognition, four-color inside front or inside back cover journal ad, social media recognitions, recognition from podium, and name and logo with link on People to People website

#### **Boardwalk Sponsor - \$10,000**

Special seating for one table of ten, logo on the auction website, sponsor listing on event printed materials including invitation and journal, event signage recognition, full-page Gold journal ad, social media recognition, recognition from podium, and name and logo with link on People to People website

#### **Sandcastle Sponsor - \$7,500**

Special seating for one table of eight, sponsor listing on event printed materials including invitation and journal, event signage recognition, full-page Silver journal ad, social media recognition, recognition from podium, and name and logo with link on People to People website

#### **Funnel Cake Sponsor - \$5,000**

Six tickets, full-page Journal Ad, acknowledgement in printed materials including invitation and journal, and name and logo with link on People to People website

#### **Saltwater Taffy Sponsor - \$2,500**

Two tickets, half page journal ad, and acknowledgement in printed materials including invitation and journal

#### **Boardwalk Games - \$1,000**

Two tickets, acknowledgment in printed materials including journal, and signage at event

## *Tickets and Tables*

\_\_\_\_\_ Table of ten: \$1,600

\_\_\_\_\_ Single tickets: \$175

**Deadline for Sponsorship Recognition in Invitation is May 15<sup>th</sup>, 2018.**

## *Journal Advertising*

Please email your ad directly to [kayla@peopletopeopleinc.org](mailto:kayla@peopletopeopleinc.org)

**Sizes:** Full-Page: 7.5 x 10"                      Half-Page: 7.5 x 4.75",  
1/4 Page: 3.5 x 4.75"                      BizCard: 3.5 x 2.25"

All ads must be provided in a PDF, TIF or JPEG format.

**Deadline for Ad Material is May 15<sup>th</sup>, 2018.**

Please include my ad in the Journal:

\_\_\_\_\_ Gold Page                      \$1,000

\_\_\_\_\_ Silver Page                      \$750

\_\_\_\_\_ Full Page                      \$500

\_\_\_\_\_ Half Page                      \$300

\_\_\_\_\_ Quarter Page                      \$200

\_\_\_\_\_ Business Card                      \$100

## *Support Recap & Payment*

Sponsorship Level: \_\_\_\_\_ Amount: \$ \_\_\_\_\_

Journal Ad Size: \_\_\_\_\_ Amount: \$ \_\_\_\_\_

Dinner Tables/Tickets: \_\_\_\_\_ Amount: \$ \_\_\_\_\_

TOTAL: \$ \_\_\_\_\_

**Please make checks payable to People to People and mail payment along with this form to:  
People to People, 121 West Nyack Road, Nanuet, NY 10954.**

**You may also pay by credit card by providing the following information:**

Name on Card: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Card #: \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_ Card Type: American Express \_\_\_ MasterCard \_\_\_ Visa \_\_\_ Discover \_\_\_\_\_

Signature: \_\_\_\_\_

## *Contact Information*

Name (as you wish to be listed in printed materials): \_\_\_\_\_

Contact name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**Questions?** Contact Kayla Oteri 845-623-4900 ext. 202 or email: [kayla@peopletopeopleinc.org](mailto:kayla@peopletopeopleinc.org)  
Help from People to People is a 501c3 nonprofit organization (EIN: 13-3567993).

